

Chapter 17.08: SIGN, BILLBOARD, & MURAL CODE

Article I – SIGNS

17.08.100 - General Provisions

- A. Applicability.** The provisions of this Article apply to all Signs within City limits. No Sign shall be erected, raised, moved, placed, replaced, reconstructed, extended, enlarged, or altered except in conformity with this Article. This Article supplements other applicable provisions of this Code.
- B. Permit-exempt Sign Types.** Signs or Sign-related activities listed in this Subsection shall not require a Sign permit and shall be exempt from the provisions of this Article to the extent indicated. All other provisions of this Article apply unless otherwise stated:
- 1. Directional Sign.** A Directional Sign does not require a Sign permit if:
 - a.** It is located entirely on the Lot or Parcel to which it pertains;
 - b.** It does not exceed four (4) square feet in Sign Area;
 - c.** It does not contain branding or logos; and
 - d.** It does not exceed four (4) feet in Sign Height.
 - 2. Memorial Sign.** Memorial Signs do not require a Sign permit if the Sign Face does not exceed four (4) square feet in area.
 - 3. Temporary Sign.** A Temporary Sign is unlawful if it does not meet the criteria below or does not comply with the Sign Matrix in Section 17.08.120.
 - a. General Criteria.** Except as otherwise provided in this Section, all Temporary Signs shall conform to the following requirements:
 - i.** Temporary Signs shall not be permanently affixed to the ground or a Structure;
 - ii.** Temporary Signs shall not be placed on roofs, utility poles, trees, fences, or within a Right-of-Way (including sidewalks, gutter areas, and park strips);
 - iii.** Temporary Signs shall be placed at least ten (10) feet from any Right-of-Way;
 - iv.** No property, event, or business shall have more than four (4) Temporary Signs;
 - v.** Temporary Signs shall be placed at least 15 feet from another Sign;
 - vi.** Temporary Signs shall not be displayed for more than 30 days at a time;
 - vii.** If a Temporary Sign is used in conjunction with an event, the Sign shall be removed within 72 hours of the conclusion of said event;
 - viii.** Temporary Signs shall not be illuminated; and
 - ix.** Temporary Signs shall not exceed eight (8) square feet.
 - b. Yard Signs.** All Yard Signs shall comply with the following standards:
 - i.** Yard Signs shall not exceed (4) square feet; and
 - ii.** Yard Signs shall not be displayed for more than 60 days at a time.

- c. A-Frame and T-Frame Signs.** All A-Frame/T-Frame Signs shall comply with the following standards:
- i.** A-Frame/T-Frame Signs shall not exceed eight (8) square feet in Sign Area.
 - ii.** A-Frame/T-Frame Signs shall be placed on the Lot or Parcel the associated person, business, or event occupies;
 - iii.** A-Frame/T-Frame Signs shall not be displayed for more than 12 hours in any 24-hour period;
 - iv.** A-Frame/T-Frame Signs shall be placed at least 5 feet from any Street;
 - v.** All A-Frame/T-Frame Signs shall be placed within 10 feet of the associated business or event premises;
 - vi.** All A-Frame/T-Frame Signs shall be placed at least 20 feet from any other Temporary Sign;
 - vii.** No business shall have more than two (2) A-Frame or T-Frame Signs;
 - viii.** A-Frame/T-Frame Signs are permitted in primarily single-family zoning districts only if the Sign is associated with a legally existing non-residential Use; and
 - ix.** A-Frame/T-Frame Signs shall not obstruct pedestrian or vehicular traffic.
- d. Banners.** All Banners shall comply with the following standards:
- i.** Banners shall not exceed 40 square feet in Sign Area;
 - ii.** No business shall have more than one (1) Banner;
 - iii.** Banners shall be placed at least 5 feet from any Right-of-way;
 - iv.** Banners shall comply with the Clear View Requirements of this Code;
 - v.** Freestanding Banners shall not exceed four (4) feet in height above Grade;
 - vi.** Freestanding Banners shall be placed at least 10 feet from another Sign;
 - vii.** Banners shall not be displayed for more than 120-days within a 365-day time period; and
 - viii.** Banners are permitted in primarily single-family zoning districts only if the Sign is associated with a legally existing non-residential Use.
- e. Signs on Properties subject to sale or lease.** All Signs on a property subject to sale or lease shall comply with the following standards:
- i.** Signs shall not exceed three (3) square feet on the exposed Sign Face.
 - ii.** Signs shall not extend more than six (6) feet above Grade.
 - iii.** Except as allowed for open houses pursuant to subsections (a) and (b) below, only one (1) Sign is permitted on a Lot or Parcel subject to sale or lease.
 - a)** On-Site. During the hours of an open house, one (1) additional Sign that complies with the requirements of this Title is permitted. The additional Sign must be removed at the conclusion of the open house and may not remain posted overnight.
 - b)** Off-Site. In addition to the one (1) additional Sign outlined in subsection (a) above, five (5) additional Signs that comply with the

requirements of this Title are permitted off-premises. These additional five (5) Signs may be displayed thirty (30) minutes prior to the commencement of an open house and must be removed within thirty (30) minutes of the conclusion of the open house. Signs allowed under this Subsection may be displayed within the City Right-of-Way, but in no case will Signs be allowed on the paved Street or on a sidewalk. Signs allowed under this Subsection may not be displayed overnight.

- iv. Signs shall be parallel to the street and located a minimum of ten (10) feet back from the edge of the curb, or edge of pavement if there is no curb, of the Street on which the Sign fronts. Signs may not be displayed in the Side Yard.
- f. Construction Identification Sign.
 - i. One (1) Construction Identification Sign is permitted per project; and
 - ii. All Construction Identification Signs shall:
 - a) not exceed twelve (12) square feet;
 - b) not exceed six (6) feet in Height above Grade;
 - c) be posted in a location on the premises where it is readable from the Street or driveway. Construction Identification Signs shall not be located in the Side- or Rear-Yard;
 - d) include (1) the name, address, and phone number of the contractor; (2) the name, address, and phone number of the person responsible for the project; and (3) the name and phone number of the party to call in an emergency;
 - e) be removed from the premises upon issuance of a certificate of occupancy for the project from the Building Department; and
 - f) not be illuminated.
- g. Construction Marketing Sign.
 - i. One (1) Construction Marketing Sign is permitted for developments containing four (4) or more Dwelling Units, or at least four thousand square feet (4,000 sq. ft.) of commercial floor area, during the construction phase of the Building or project; and
 - ii. All Construction Marketing Signs shall:
 - a) be located on the subject Property;
 - b) not exceed twenty-four square feet (24 sq. ft.) in area;
 - c) not exceed seven (7) feet in height above Grade. Signs mounted on a construction barricade or fence may not extend above the height of the barricade or fence;
 - d) not be closer than twenty (20) feet to the back of curb, or edge of pavement if there is no curb. If that twenty-foot (20') setback places the Sign within the construction limits of disturbance, the Sign may be placed closer to the street, but no more than ten (10) feet outside of the construction limits of disturbance;
 - e) be located in a manner that conforms with the Clear View Area;

- f) not be located in the Side or Rear-Yard;
 - g) include (1) the name, address, and phone number of the contractor; (2) the name, address, and phone number of the person responsible for the project; (3) the name and phone number of the party to call in an emergency; and (4) may include a plat map and real-estate information for the project;
 - h) be removed from the premises upon issuance of the last certificate of occupancy for the project;
 - i) not be illuminated.
 - h. Combined Construction Sign.
 - i. One (1) Combined Construction Sign is permitted for residential projects containing four (4) or more Dwelling Units and commercial projects containing at least four thousand square feet (4,000 sq. ft.) of commercial floor area; and
 - ii. Combined Construction Signs shall:
 - a) not exceed thirty-two square feet (32 sq. ft.) in area;
 - b) convey both construction and real-estate information. The portion of the Sign identifying real-estate information shall not exceed twenty square feet (20 sq. ft.). The construction information portion of the Sign is limited to twelve square feet (12 sq. ft.);
 - c) not exceed seven (7) feet in height measured from Grade. Signs mounted on a construction barricade or fence may not extend above the height of the barricade or fence;
 - d) not be permitted if a Construction Marketing Sign or Construction Identification Sign already exists on the premises;
 - e) not be closer than twenty (20) feet to the back of curb, or edge of pavement if there is no curb;
 - f) not be located in the Side- or Rear-Yard;
 - g) not be located in a manner that obstructs the Clear View Area;
 - h) be removed from the premises upon issuance of the last temporary certificate of occupancy for the project from the Building Department;
 - i) include (1) the name, address, and phone number of the contractor; (2) the name, address, and phone number of the person responsible for the project; and (3) the name and phone number of the party to call in an emergency; and
 - j) not be illuminated.

4. Window Signs.

 - a. A Window Sign does not require a Sign permit if it conforms to the regulations below and complies with the Sign Matrix in Section 17.08.120. Window Signs that do not conform to the regulations below are prohibited. An example of a Window Sign is depicted below.



Image 17.08(1): Example of a Window Sign.

- b. Area.**
 - i.** The maximum total Window Sign area shall not exceed 25% of the window or bank of windows.
 - ii.** The area of a Window Sign shall be calculated by enclosing in the smallest possible rectangle the largest letters and/or elements (including any colored background) on each window, as illustrated below:

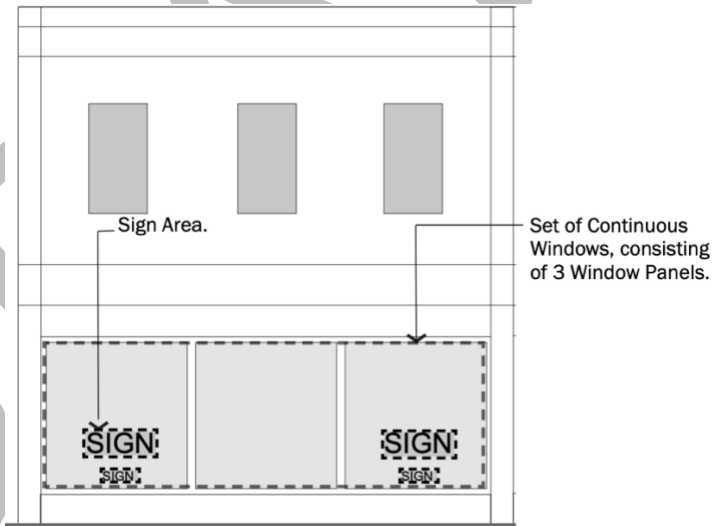


Image 17.08(2): Sign Area measurement of a Window Sign.

- iii.** Windowpanes separated by more than 6 inches are considered separate windows for purposes of this Chapter. A bank of windows with windowpanes separated by less than 6 inches each, shall be considered a single window for purposes of this Chapter.
- iv.** The total Window Sign area shall be calculated by adding each of the individual Window Sign areas together.
- v.** Address and hours of operation shall not be included in the Window Sign area calculations.

- c. Location on Building. Window Signs are only permitted on windows of Façades facing a public Right-of-Way (including the S-Line Corridor and TRAX line corridor).
- d. Sign Placement. As allowed in a particular district:
 - i. Window Signs shall be permitted only on the ground floor windows of any Building.
 - ii. Window Signs above the ground floor are prohibited.
 - iii. Window Signs may be permanently affixed to glass or hung or mounted behind glass.
- e. Illumination. Only neon-type illumination is permitted for Window Signs.
- f. Materials. Window Signs may only be constructed from solid wood, metal, plastic, glass, paint, and adhesive.
- g. Electronic Message Centers are prohibited as Window Signs.
- 5. Governmental Signs.
- 6. Flags.
 - a. This exemption is limited to one (1) flagpole per Lot or Parcel with up to two (2) flags.
 - b. Flagpoles shall not exceed 24 feet in height and shall contain an internal halyard.
 - c. Flags shall be located in the Front, Corner Side, or Side Yard.
 - d. Flags shall only be placed on that portion of a Lot or Parcel with Frontage.
 - e. Flags may be located within 10 feet of a Side Property Line or driveway.
 - f. Flags may be located within three (3) feet of a Front Property Line.
- 7. Interior Signs.
- 8. Address Numbers. Address Numbers on Single-Family Dwellings shall be limited to one (1) display per address and shall not exceed two (2) square feet in area. Address Numbers on Multi-Family and Non-Residential Buildings shall not exceed a total of 20 square feet in area.
- 9. Incidental Sign. Incidental Signs are exempt from the Sign permit process provided each such Sign does not exceed two (2) square feet in Sign Area and the total area of all Incidental Signs does not exceed eight (8) square feet per Building or Parcel.

C. Prohibited Sign Types. The following Sign types are prohibited in the City:

- 1. Abandoned Signs.
- 2. Animated or Intensely Lighted Signs. An animated Sign or an Intensely Lighted Sign is prohibited, except where expressly allowed as an Electronic Message Center component of a permitted Sign type.
- 3. Moving Signs.
- 4. Miscellaneous Sign, Poster, or Snipe Sign. Tacking, painting, pasting, or otherwise affixing a Sign or poster to any location visible from a Right-of-Way or other public place is prohibited, unless explicitly permitted under this Article.
- 5. Klieg or Search Lights.
- 6. Mobile Signs. Mobile Signs shall be prohibited unless:

- a. The vehicle or trailer is operable, licensed, insured, and the vehicle or trailer on which the Mobile Sign is displayed is parked in a legally marked parking stall or properly parked on residential property.
 - b. The vehicle or trailer is parked in a single location for more than 72 hours. To restart the 72-hour period Mobile Signs shall be relocated for at least 72 hours.
 - c. This prohibition does not apply to a business vehicle, other than a Mobile Sign, if the vehicle is properly parked on private property at the vehicle operator's residence.
- 7. Signs that emit sound, odor, or visible matter. No Sign or device shall emit sound, odor, or any visible substance.
- 8. Pole Signs.
- 9. Inflatable or Balloon Signs.
- 10. Signs painted on or attached to rocks, trees, or natural features.
- 11. Signs attached to, installed on, or painted on fences.
- D. Active Uses Only.** A Sign associated with a Use that has been discontinued shall be removed by the property Owner within 30 calendar days of the date on which the Use was discontinued. If such Sign has not been removed within 30 calendar days after notice from the City to remove the Sign or bear the cost of City removal and disposal, the City may abate, remove, and dispose of the Sign. Upon receipt of a City Sign removal and disposal invoice, the Owner or permittee shall, within 30 days, reimburse the City for the City's costs incurred in removing and disposing of the Sign.
- E. Conformity.** No Sign shall be erected, raised, moved, placed, replaced, reconstructed, extended, or enlarged on any property hosting a Nonconforming Use.
 - 1. Nonconforming Use. Signs on a property containing a non-conforming use shall be limited to the pre-existing Sign type, size, and Sign Face.
 - 2. Businesses Located in Residential Districts. A Sign for a Nonconforming Use in a primarily residential district shall be limited to an Attached Sign.
- F. Setbacks & City Property.**
 - 1. Unless otherwise specified in this Code, all Signs shall be located within the boundaries of a Lot or Parcel, and more specifically inside the Buildable Area for the Lot or Parcel.
 - 2. Only official City Signs may be placed in the Right-of-Way. All other Signs shall not extend into the Right-of-Way or onto City property.
 - 3. All persons involved in the maintenance, installation, Alteration, or relocation of a Sign on or within five (5) feet of any Right-of-Way or any public property shall, in writing, hold harmless and indemnify the City, its officers, agents, and employees against any and all claims resulting from such work.
 - 4. In addition to receiving a Building Permit, prior to commencing work on or within five (5) feet of a Right-of-Way on any Sign, including legal Non-Complying Signs pursuant to Chapter 17.09, all such persons shall:
 - a. First obtain a Right-of-Way encroachment permit from the City;

- b. Sign a written commitment to indemnify and hold the City harmless from all claims, injury, or damage;
- c. Maintain insurance satisfactory to the City Attorney; and
- d. File with the City a certificate of insurance, satisfactory to the City Attorney, showing the Person has sufficient insurance to indemnify the City for any form of liability arising from the maintenance, installation, Alteration, or relocation of the Sign.

G. Construction.

- 1. **Engineering Required.** Applications for all Sign permits—except for painted Wall Signs— shall be accompanied by engineering drawings stamped and signed by a structural engineer licensed by the state of Utah attesting to the adequacy of the proposed construction of the Sign and its supports.
- 2. **Affixation.** Except for Flags or Temporary Signs, all Signs shall be permanently affixed to the ground, a Structure, or a support structure that is directly affixed to the ground or a Structure.
- 3. **Damage Repair.** The Owner shall repair any damage to the property that has resulted from the removal, repair, replacement, or installation of any Sign within thirty (30) calendar days from the date of the damage.
- 4. **Component Certification.** All electrical Sign component parts must be approved and labeled as conforming to the standards of the United States Bureau of Standards, the Underwriters' Laboratories, Inc., or other similar institution of recognized authority. As applicable, a Sign shall incorporate functional design elements that reasonably discourage birds from congregating on any part of the Sign.

H. Maintenance. All Signs shall be maintained in a state of good, safe, and orderly repair.

Exposed Sign surfaces shall be cleaned regularly and repaired as needed. Defective and damaged Sign parts or Sign Structures, dirty exposed surfaces, and flaking or faded paint or finish shall be remedied as soon as reasonably practicable. The ground area within a ten-foot radius from the base of any Sign Structure shall be maintained free and clear of all weeds, rubbish, and flammable material.

- 1. If a Sign is not brought into a state of good and orderly repair within 30 calendar days after mailed or actual notice to the permittee of noncompliance, the City may abate the unmaintained condition, and the permittee shall be liable to pay to the City the actual costs incurred by the City and a Sign Abatement Administrative fee as set forth in the Consolidated Fee Schedule to offset the City's associated administrative costs.
- 2. If a Sign is not brought into a state of safe repair within five (5) calendar days after mailed or actual notice from the City of any suspected dangerous or defective condition, the City may abate the dangerous or defective condition, including removal and disposal of the Sign, and the permittee shall be liable to pay to the City the actual costs incurred by the City and Sign Abatement Administrative fee as set forth in the Consolidated Fee Schedule to offset the City's associated administrative costs.

3. If, due to the dangerous condition of a Sign, emergency conditions arise, and it is not practicable to give notice of the dangerous condition in advance, the City may nevertheless abate the dangerous condition, including through removal of the Sign, without giving prior notice to the permittee. Following notice of such abatement, the permittee shall be liable to pay to the City the actual costs incurred by the City and Sign Abatement Administrative fee as set forth in the Consolidated Fee Schedule to offset the City's associated administrative costs.

I. Location Requirements.

1. All Detached Signs—shall be located in an area that meets the Landscaping standards of this Code. The minimum Landscaped Area required for a Detached Sign is the smaller of 400 square feet or twice the area of the Sign face, calculated as described by the specific Sign type area provisions, whichever is larger. All Landscaped Areas are subject to standards located in Section 17.06.300. This provision does not apply to a Billboard. See Billboard regulations in Article II, below.
2. Closeness of Signs. Except for Directional Signs, a Detached Sign shall not be located closer than 35 feet to a primarily residential district.

J. Prohibited Locations. No Sign shall:

1. Be placed in the Right-of-Way unless otherwise specified in this Code;
2. Be attached to or obstruct a utility pole, utility box, traffic pole, tree, standpipe, gutter, or drain unless otherwise specified in this Code;
3. Inhibit ingress to or egress from any door, window, roof, fire escape, or other exit;
4. Impede pedestrian or vehicular movement;
5. Obstruct free and clear vision of, interfere with, or be confused with, any authorized traffic Sign, signal, or device, vehicle line of sight, or train line of sight;
6. Violate the Clear-View requirements of this Title; nor
7. Project over or cross any Property Line.

K. Illumination. The following provisions apply to all Signs unless otherwise specified in this Code.

1. Only steady, stationary light sources directed solely at the Sign or internal to the Sign may be used.
2. Flashing lights are prohibited.
3. Only individual letters or logos may be internally illuminated; no other portion of a Sign may be internally illuminated. Internal light sources shall not be visible from the exterior of a Sign.
4. External light sources used to illuminate a Sign shall be located, housed, shielded, and directed to not be visible from any Right-of-Way, private residence, or adjacent property within 300 feet from the light source.
 - a. Signs shall not be up-lit. All Sign lighting shall be down directed.
 - b. No receptacle or device housing a light source attached to a Sign may extend more than 18 inches from the face of the Sign.
 - c. The receptacle or device must be fully screened.

5. The following changes do not require a Sign permit, unless otherwise specified in this Article:
 - a. Changing the advertising copy or message of a Sign specifically designed for the use of replaceable copy; or changing the advertising copy or message of a Sign if no electrical component or structural modification is involved.
 - b. Electrical maintenance, repainting, or cleaning a Sign.
 - c. Repair of a Sign.

These exceptions from the permit requirements shall not be construed to relieve any Sign permittee of the maintenance and responsibility provisions of this Article or any other applicable regulation.

B. Revocable Rights & Privileges.

1. All rights and privileges acquired under the provisions of this Article relating to Signs over public Rights-of-Way are mere licenses. Such licenses are revocable by the City at any time, without compensation, with or without cause, whether or not such authorization contains this specific provision.
2. Notice of Revocation. If the City elects to revoke such a license, the Community Development Department shall give notice of such revocation to the permittee. After three days from mailed notice, or upon receipt of actual notice, of revocation, the permittee shall have 90 calendar days to remove or reconstruct the Sign in a permitted manner.

C. Applications.

1. Applications for a Sign permit shall be in a form prescribed by the Community Development Department and shall be accompanied by the appropriate fee required under the City's Consolidated Fee Schedule. All fees are non-refundable.
2. Unauthorized Construction Penalty. If Sign construction commences before all necessary permits or licenses have been issued, the fee shall be 200% of the fee required under the City's Consolidated Fee Schedule. Payment of said fee shall not relieve any person of the need to fully comply with the requirements of this Article, nor of any other penalty prescribed in this Code.
3. Expiration of Application. A Sign permit application expires after 90 days of inaction by the Applicant. Expired application materials may be destroyed by the Community Development Department. A new application and new application fee is required after the expiration of an application.

D. Enforcement.

1. In addition to the provisions in Chapter 8.14, any Enforcement Official in coordination with the Community Development Department may enforce the regulations of this Article.
2. Confiscation of Signs on Public Property.
 - a. The City may immediately confiscate and dispose of any Sign located on public property or within public Rights-of-Way in violation of this Code.

- b. In addition to civil penalties, the Sign permittee shall be liable for any damage caused to public property, public facilities, or public utilities, by reason of the placement, attachment, and/or removal of a Sign located on public property or within public Rights-of-Way in violation of this Code.

E. Noncomplying Signs.

- 1. A Noncomplying Sign may be used and maintained subject to the standards and limitations of this Article.
- 2. Owner's Burden to Establish Legality. The Sign permittee bears the burden of establishing the Sign legally exists as a Noncomplying Sign.
- 3. Moving, Extensions, or Alterations.
 - a. A Noncomplying Sign shall not be reconstructed, raised, moved, replaced, extended, altered, or enlarged unless the Sign is changed to conform to all provisions of this Article.
 - b. Changing of copy or panels containing copy does not constitute alteration, so long as a Sign's structure remains the same.
 - c. Repair and maintenance do not constitute alteration.
 - d. Removal of portions of a Sign shall not be a violation of this Subsection if such removal brings the Sign more closely into compliance with the provisions of this Article.
- 4. Termination of Noncomplying Signs.
 - a. Abandonment. Abandonment of a Noncomplying Sign shall immediately terminate the right to maintain such Sign.
 - b. Violation. Any additional violation of this Code, other than valid, Noncomplying status, shall immediately terminate the right to maintain a Noncomplying Sign.
 - c. Destruction, Damage, or Hazard. If a Sign is damaged, destroyed, or becomes hazardous or dangerous, the right to maintain such Sign as a Noncomplying Sign shall terminate if the necessary repairs are not started within 15 days of the damage.

F. Violation, Penalties, and Appeals.

- 1. Civil penalties, as set forth in the City's Consolidated Fee Schedule, shall apply as set forth in this Article.
- 2. A separate offense shall be deemed to be committed on each day a violation occurs or continues to occur after proper notice of the violation and a reasonable opportunity to cure the violation.
- 3. Appeals of the orders, administrative decisions, or interpretations arising out of the provisions of this Article shall be made to the administrative law judge in accordance with Title 2 of this Code.

17.08.120 - Sign Matrix & Sign Menu.

A. Only Sign types marked with a “P” below are permitted in the corresponding district. Cells without a “P” indicate that Sign type is prohibited in the corresponding district. Permitted Signs are subject to the applicable Sign-Type Requirements of Section 17.08.130 in addition to the General Provisions of this Article.

B. Sign Matrix. See table below.

Sign Type	Commercial Corridor										Commercial Neighborhood										Commercial General										TOD and TOD-Core										Mixed Use										Business Park										Professional Office										Flex										Historic and Landmark										Jordan River										School										City Facility										Open Space										R1										Residential Multiple										Crossing MPMU - Anchor Tenant										Crossing MPMU - 2100 S / State St										Crossing MPMU - Transit District										Riverfront MPMU - Flex/Office										Riverfront MPMU - RM1										Riverfront MPMU - School										Riverfront MPMU - R1										Granite MPMU - Townhome										Granite MPMU - Library										Granite Lofts Townhome										Nature Center Pilot Project										SSLC-PD										Downtown - Station										Downtown - Greenway										Downtown - Mixed-Use										Downtown - Retail										East Streetcar Nbh.d. - State Street Gateway										East Streetcar Nbh.d. - North Haven										East Streetcar Nbh.d. - 500 East Gateway																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
	Commercial Corridor	Commercial Neighborhood	Commercial General	TOD and TOD-Core	Mixed Use	Business Park	Professional Office	Flex	Historic and Landmark	Jordan River	School	City Facility	Open Space	R1	Residential Multiple	Crossing MPMU - Anchor Tenant	Crossing MPMU - 2100 S / State St	Crossing MPMU - Transit District	Riverfront MPMU - Flex/Office	Riverfront MPMU - RM1	Riverfront MPMU - School	Riverfront MPMU - R1	Granite MPMU - Townhome	Granite MPMU - Library	Granite Lofts Townhome	Nature Center Pilot Project	SSLC-PD	Downtown - Station	Downtown - Greenway	Downtown - Mixed-Use	Downtown - Retail	East Streetcar Nbh.d. - State Street Gateway	East Streetcar Nbh.d. - North Haven	East Streetcar Nbh.d. - 500 East Gateway																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																									
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C. Sign Menu. In addition to compliance with the 17.08.120(B) above, all permittees shall also comply with the Sign Menu below. Multiple Signs for a single business shall be permitted only as follows:

[Sign Menu]

17.08.130 - Sign-Type Requirements

- A. The following regulations apply in addition to the zoning regulations contained in the Sign Matrix in Section 17.07.120(B).
- B. **Wall Sign.** The following provisions apply to all Wall Signs. An example of a Wall Sign is depicted below.



Image 17.08(3): Example of Permitted Channel Letter Wall Sign.



Image 17.08(4): Example of Prohibited cabinet-style Wall Sign.

1. Channel Letter Wall Signs only. Channel letter style Wall Signs are permitted in the City. Backlit box- or cabinet-style Wall Signs are Prohibited.
2. Quantity & Separation.
 - a. Single Tenant Buildings shall be limited to one (1) Wall Sign.
 - b. Multi-Tenant Buildings shall be limited to one (1) Primary Entrance Sign per primary tenant entrance onto a public Right-Of-Way and one (1) Building Identity Sign per Frontage on a Right-of-Way.
3. Area. The area of a Wall Sign shall be calculated by enclosing in the smallest possible rectangle the largest letters and/or elements on the Sign face of the Wall Sign, as illustrated below:

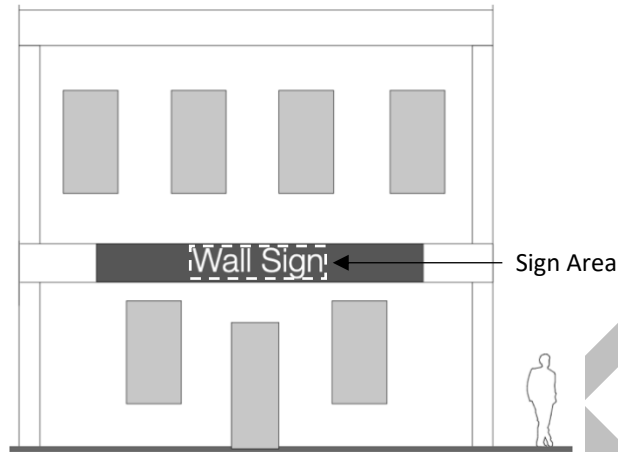


Image 17.08(5): Sign Area measurement of a Wall Sign

- a. Single Tenant Buildings. The maximum area of a Wall Sign on a Single Tenant Building is 75 square feet.
 - b. Multi-Tenant Buildings.
 - i. Building Identity Sign. The maximum area of a Building Identity Sign is 75 square feet.
 - ii. Tenant Primary Entrance Sign. The maximum area of a Tenant Primary Entrance Sign is 30 square feet.
 - c. Downtown District & East Streetcar Neighborhood.
 - i. Building Identity Sign. The maximum area of a Building Identity Sign in the Downtown District or the East Streetcar Neighborhood is 150 square feet.
 - ii. Tenant Primary Entrance Sign. The area of a Tenant Primary Entrance Sign in the Downtown District or the East Streetcar Neighborhood shall be at least 10 square feet and no more than 30 square feet.
4. Sign Height. The maximum height of any Wall Sign is six (6) feet.
 5. Location on Building. Wall Signs are permitted on Façades facing a public Right-of-Way (including the S-Line corridor and TRAX line corridor). A Wall Sign shall not cover a window, other building opening, or any significant Architectural Element. Wall Signs are not permitted on Façades facing existing single-family residential zoning districts.
 - a. Building Identity Signs shall be placed in the upper third of the Building.
 - b. Tenant Primary Entrance Signs shall be placed on the ground floor of a Building and only if the Tenant has direct access to a Right-of-Way.
 6. Sign Placement. As allowed in a particular district, Wall Signs may protrude a maximum distance of one (1) foot from the Façade.
 7. Materials. Wall Signs may be painted or constructed from solid wood, metal, masonry, and/or neon glass. Plastic and/or synthetic materials may be used only as separate alphanumeric characters or logos and must also be compatible with the architectural style of the Building.

8. Prohibitions & Exceptions.

- a. Backlit box- or cabinet-style Wall Signs are prohibited.
- b. Electronic Message Centers are prohibited.
- c. Wall Signs owned by the City may be located on Structures other than a Building.

C. Projecting Sign. The following provisions apply to all Projecting Signs. An example of a Projecting Sign is depicted below.



Image 17.08(6): Example of Hanging Projecting Sign & Example of Vertical Blade Projecting Sign

1. Quantity & Separation.

- a. One (1) Hanging Projecting Sign is permitted per primary tenant entrance onto a public Right-Of-Way.
- b. One (1) Vertical Blade Projecting Sign is permitted for Buildings less than 400 feet in length.
- c. Buildings greater than 400 feet in length may have more than one (1) Vertical Blade Projecting Sign if the Signs are separated by at least 300 feet.

2. Area. The area of a Projecting Sign shall be calculated by measuring the largest Sign Face of the Projecting Sign, as illustrated below:

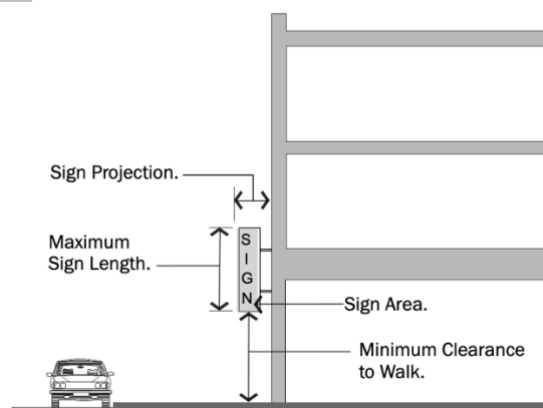


Image 17.08(7): Sign Area measurement of Projecting Sign.

- a. The maximum area of a Hanging Projecting Sign is 8 square feet.
 - b. The maximum area of a Vertical Blade Projecting Sign is 20 square feet.
 - 3. Size.
 - a. Except as provided below, the maximum distance a Projecting Sign may protrude from any Building is four (4) feet.
 - b. At least ten (10) feet of clearance is required below the lowest part of a Projecting Sign and the ground;
 - c. At least 14 feet of clearance is required over Rights-of-Way;
 - d. No part of a Projecting Sign or its structural supports may extend past the height of the Building.
 - 4. Location on Building. Projecting Signs are only permitted on Façades facing a public Right-of-Way (including the S-Line corridor and TRAX line corridor).
 - 5. Sign Placement. As allowed in a particular district, Projecting Signs may project at any angle between 90-degrees (perpendicular) and 45-degrees from the allowed Façade.
 - 6. Illumination.
 - a. Backlit box- or cabinet-style Projecting Signs are not permitted.
 - b. Only downward facing external illumination of Projecting Signs is permitted.
 - 7. Materials. Projecting Signs may be constructed from solid wood, metal, masonry, and/or neon glass compatible with the architectural style of the Building. Plastic and/or synthetic materials may be used only as separate alphanumeric characters or logos and must also be compatible with the architectural style of the Building.
 - 8. Electronic Message Centers are prohibited.
- D. Marquee Sign.** The following provisions apply to all Marquee Signs. Examples of a Marquee Sign are depicted below.



Image 17.08(8): Example of a Marquee Sign.

1. Marquee Signs shall be limited to Schools, Theatre, Concert Hall, and/or Assembly Uses located on State Street or in the Downtown District.
2. Quantity & Separation. One (1) Marquee Sign is permitted per Building.
3. Area.
 - a. The maximum area of a Marquee Sign is five (5) square feet per one (1) linear foot of Façade width, subject to the other limitations of this Subsection.
 - b. The area of a Marquee Sign shall be calculated by measuring all exposed Sign Faces and the cabinet or structure enclosing said exposed Sign Faces, as illustrated below:

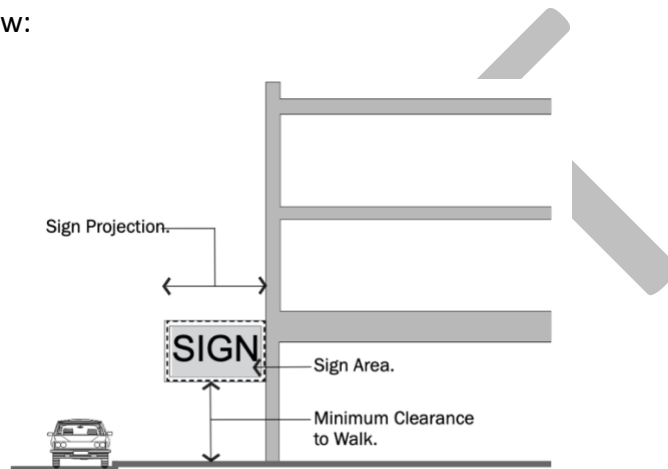


Image 17.08(9): Sign Area of Marquee Sign

4. Height. Except as provided below, there is no maximum height for a Marquee Sign.
 - a. The maximum letter and/or element height of the changeable copy portion of a Marquee Sign is 12 inches.
 - b. The maximum letter and/or element height of the permanent portion of a Marquee Sign is two (2) feet.
 - c. At least ten (10) feet of clearance is required below the lowest part of a Marquee Sign and the ground.
 - d. The vertical component of a Marquee Sign or its structural supports may extend up to five (5) feet above the eave or parapet of the Façade.
5. Location on Building. Marquee Signs are only permitted above a Building entrance on front or corner-side Façades. Marquee Signs are prohibited on Façades facing existing single-family residential zoning districts. The base of any Marquee Sign shall not be located on a floor higher than the main entry level of a Building.
6. Sign Placement. As allowed in a particular district:
 - a. Marquee Signs may protrude a maximum distance of six (6) feet from the front Façade but shall remain at least two (2) feet behind the back of curb in all cases.
 - b. Marquee Signs shall not protrude over a public Right-of-way unless the Sign owner has obtained an encroachment permit from the City.
7. Materials. Marquee Signs may be constructed from solid wood, metal, masonry, and/or neon glass compatible with the architectural style of the Building. Plastic and/or synthetic materials may be used only on the Sign faces.

8. Illumination and Messaging. Changing Sign face messaging shall comply with the following standards:
 - a. Manually changeable copy boards are permitted.
 - b. Electronic Message Centers. Electronic Message Centers shall only be located in the Marquee Sign base and shall be a maximum of 30 square feet.
 - c. Marquee Signs with Electronic Message Centers are only permitted in the Downtown District.

E. **Awning Sign.** The following provisions apply to all Awning Signs. Examples of an Awning Sign are depicted below.



Image 17.08(10): Example of an Awning Sign.

1. Quantity & Separation. Up to one (1) Awning Sign is permitted per awning compliant with Chapter 17.07 of this Code.
2. Area.
 - a. The maximum area of an Awning Sign is 20 square feet.
 - b. The area of an Awning Sign shall be calculated by enclosing in the smallest possible rectangle the largest letters and/or elements on the Sign face of the awning, as illustrated below:

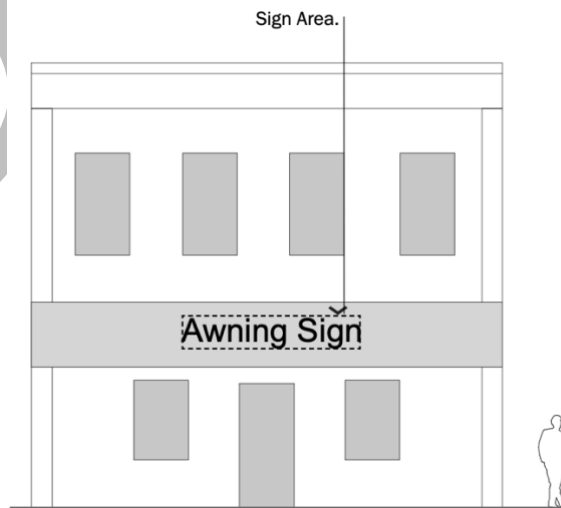


Image 17.08(11): Sign Area measurement of an Awning Sign.

3. Height. The maximum letter and/or element height of an Awning Sign is 12 inches.
4. Location on Building. Awning Signs are permitted on awnings compliant with Chapter 17.07 of this Code.
 - a. Awning Signs are permitted on all Façades except those facing existing primarily single-family residential zoning districts.
 - b. Awning Signs are only permitted on ground floor awnings.
5. Sign Placement. As allowed in a particular district, Awning Signs shall only be placed on the bottom third of the front vertical plane of an awning.
6. Illumination. Internal illumination of Awning Signs is prohibited.
7. Materials. Awning Signs may be constructed from cloth, canvas, metal, glass, and/or wood compatible with the architectural style of the Building. All supports shall be constructed of metal or wood. Design Standards of this Title also apply.
8. Electronic Message Centers are Prohibited.

F. Canopy-Mounted Sign. The following provisions apply to all Canopy-Mounted Signs. Examples of a Canopy-Mounted Sign are depicted below.



Image 17.08(12): Example of a Canopy-Mounted Sign.

1. Channel Letter Signs only. Channel letter shall be the only style of Canopy Mounted Sign permitted in the City. Backlit box- or cabinet-style Canopy Mounted Signs are Prohibited.
2. Quantity & Separation.
 - a. One (1) Canopy-Mounted Sign is permitted per primary tenant entrance onto a public Right-Of-Way.
 - b. All Canopy-Mounted Sign shall be 75 feet from another Canopy-Mounted Sign.
3. Area.
 - a. The maximum area of a Canopy-Mounted Sign is 75 square feet, with a maximum width of 80 percent of the length canopy to which it is mounted, subject to the other limitations of this Subsection.
 - b. The area of a Canopy-Mounted Sign shall be calculated by enclosing in the smallest possible rectangle the largest letters and/or elements on the Sign Face of the Canopy-Mounted Sign, as illustrated below:

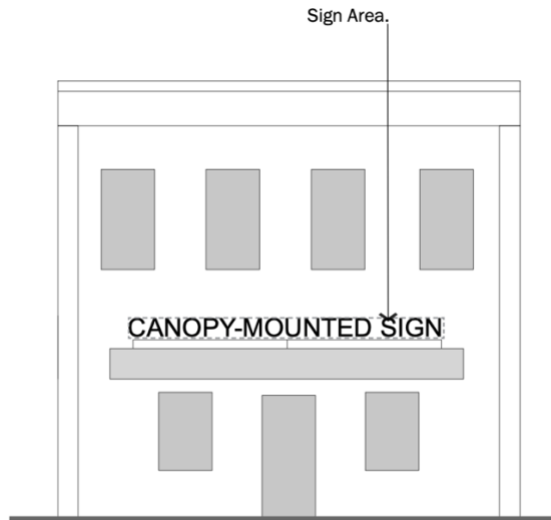


Image 17.08(13): Sign Area measurement of a Canopy-Mounted Sign.

4. Height. Except as provided below, the maximum letter and/or element height of any Canopy-Mounted Sign is two (2) feet.
 - a. No part of a Canopy-Mounted Sign may extend above the top of the canopy to which it is mounted by more than two (2) feet.
 - b. At least ten (10) feet of clearance is required below the lowest part of a Canopy-Mounted Sign and any pedestrian walkway/ the ground plane.
5. Location on Building. No part of a Canopy-Mounted Signs shall extend above the eave or parapet of the Façade. Canopy-Mounted Signs shall not be located on any floor higher than the main entry level of a Building.
6. Sign Placement. As Allowed in a particular district:
 - a. Canopy-Mounted Signs are permitted on canopies compliant with Chapter 17.07 of this Code.
 - b. Canopy-Mounted Signs are permitted on all Façades facing a public Right-of-Way (including the S-Line Corridor and TRAX line corridor).
7. Materials. Canopy-Mounted Sign shall be constructed from metal and must be compatible with the architectural style of the Building. Design Standards of this Title also apply.
8. Electronic Message Centers are Prohibited.

G. Roof Sign. The following provisions apply to all Roof Signs. Examples of a Roof Sign are depicted below. Roof Signs are permitted only in the Downtown District.



Image 17.08(14): Example of a Roof Sign.

1. Channel Letter Signs only. Channel letter shall be the only style of Roof Sign permitted in the City. Backlit box- or cabinet-style Roof Signs are Prohibited.
2. Quantity. One (1) Roof Sign is permitted per Lot or Parcel.
3. Area.
 - a. The maximum area of a Roof Sign is 100 square feet.
 - b. The area of a Roof Sign shall be calculated by enclosing in the smallest possible rectangle the largest letters and/or elements of the Roof Sign, as illustrated below:

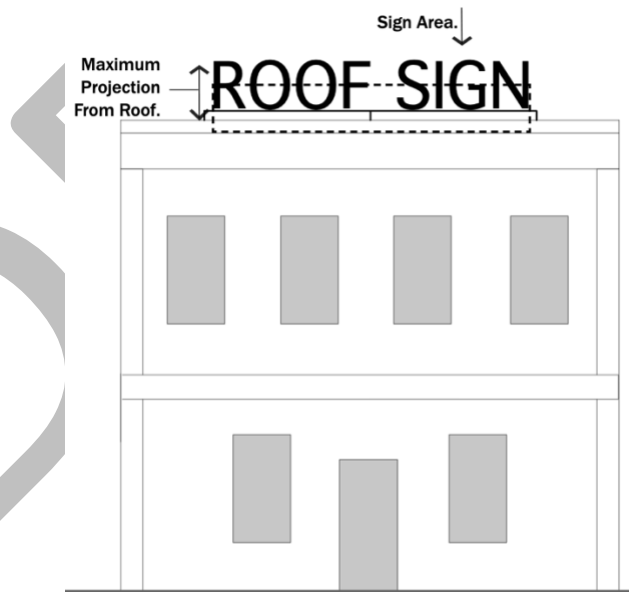


Image 17.08(15): Sign Area measurement of a Roof Sign.

4. Height.
 - a. The maximum letter and/or element height of any Roof Sign is three feet, six inches (3'6").

- c. The area of a Monument Sign shall be calculated by enclosing in the smallest possible rectangle the entire face of the Monument Sign, excluding the structural base, as illustrated below:

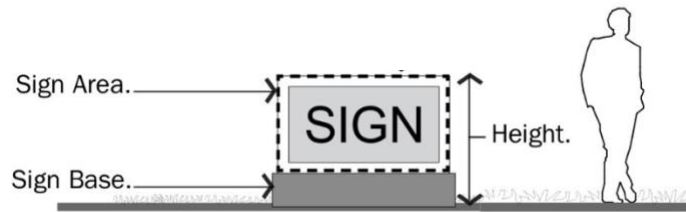


Image 17.08(17): Sign Area measurement of a Monument Sign.

3. Height. Except as provided below, no part of a Monument Sign—structural base, ornamental cap, and cabinet included—may extend more than six (6) feet above the ground.
4. Sign Placement. As Allowed in a particular district:
 - a. A Monument Sign shall be located in the Front, Corner Side, or Side Yard.
 - b. A Monument Sign shall only be placed on that portion of a Lot or Parcel with Frontage.
 - c. No Monument Sign may be located within 10 feet of a Side Property Line or driveway.
 - d. No Monument Sign may be located within three (3) feet of a Front Property Line.
 - e. All Monument Sign shall comply with Clear View Area requirements of this Title.
5. Construction.
 - a. Monument Signs with two (2) separate bases shall be offset not more than 15% and shall be connected.
 - b. A Monument Sign shall be solid from the top of the Sign Face to the bottom of the Sign base.
 - c. Monument Signs shall not be pole mounted.
6. Materials. Monument Signs may be constructed from solid wood, metal, stone, and/or masonry compatible with the architectural style of the Building. Plastic and synthetic materials may be used only on the Sign face.
7. Prohibitions & Exceptions.
 - a. Monument Signs may incorporate Electronic Message Centers for up to 50% of the Sign face. Electronic Message Centers shall be located in the bottom 50% of the Monument Sign.
 - b. Backlit cabinet style Monument Signs are prohibited.

- I. **Monolith Signs.** The following provisions apply to all Monolith Signs. Examples of a Monolith Sign are depicted below.



Image 17.08(18): Example of a Monolith Sign.

1. Monolith Signs are only permitted for multi-tenant commercial developments of five (5) acres or more.
2. Quantity. One Monolith Sign is allowed per permitted development.
3. Area.
 - a. The maximum area of a Monolith Sign is 150 square feet, subject to the other limitations of this Subsection.
 - b. The area of a Monolith Sign shall be calculated by enclosing in the smallest possible rectangle the entire Sign Face of the Monolith Sign, excluding the support pole(s), as illustrated below:

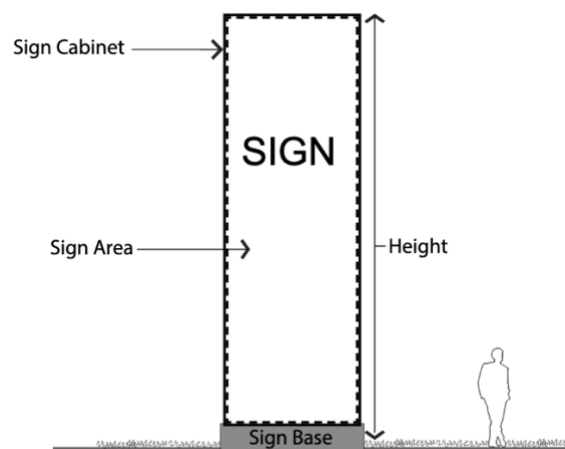


Image 17.08(19): Sign Area measurement of a Monolith Sign.

4. Height.
 - a. Monolith Signs shall be a maximum of 20 feet tall.
 - b. Each tenant sub-Sign shall have a minimum letter height of one and a half (1.5) feet.

5. Sign Placement. As Allowed in a particular district, Monolith Signs shall be located along the Right-of-Way Frontage.
6. Construction. Monolith Signs shall utilize at least two (2) materials, one (1) material for the base and one (1) material for the upper portion of the Sign.
7. Materials. Pedestrian-Scale Pole-Mounted Signs may be constructed from brick, stone, concrete, or metal compatible with the architectural style of the Development.
8. Prohibitions & Exceptions.
 - a. Pole-mounted Monolith Signs are prohibited.
 - b. Backlit cabinets style Monolith Signs are prohibited.
 - c. Electronic Message Centers are prohibited.

J. **Drive-Thru Menu Sign.** The following provisions apply to all Drive-Thru Menu Signs. Examples of a Drive-Thru Menu Sign are depicted below.



Image 17.08(20): Example of a Drive-Thru Menu Sign.

1. Quantity.
 - a. Two (2) Drive-Thru Menu Signs are permitted per Lot or Parcel.
 - b. One (1) Drive-Thru Menu Sign is permitted per drive-thru lane.
2. Area.
 - a. The maximum area of a Drive-Thru Menu Sign shall be 45 square feet.
 - b. The area of a Drive-Thru Menu Sign shall be calculated by enclosing in the smallest possible rectangle the entire Sign Face of the Drive-Thru Menu Sign, including the enclosing cabinet, but excluding the structural base.
3. Height. The maximum height of a Drive-Thru Menu Sign is eight (8) feet.
4. Sign Placement. As Allowed in a particular district, Drive-Thru Menu Signs may be located only in a Side, Corner-Side, or Rear Yard in compliance with the standards of Chapter 17.07 for Drive-Thru Windows. Drive-Thru Menu Signs shall not face a Right-of-Way.
5. Illumination. Electronic Message Centers are permitted in Drive-Thru Menu Signs. Drive-Thru Menu Sign content shall not cycle more than once per meal service (to reflect changes in available items). Drive-Thru Menu Signs shall incorporate polarizing filters to limit light emissions and to direct emitted light at the customer

ordering location. Auto-dimming sensors are required to reduce light emissions by at least 50% during periods of customer non-use.

6. **Materials.** Drive-Thru Menu Sign cabinets may be constructed from metal and be compatible with the architectural style of the Building. Plastic and synthetic materials may be used only on the Sign face.
7. **Prohibitions & Exceptions.** Order review displays and freestanding two-way microphone/ speaker pedestals shall not be considered part of a Drive-Thru Menu Sign.

K. Freeway Oriented Sign. The following provisions apply to all Freeway Oriented Signs. Examples of a Freeway Oriented Sign are depicted below.



Image 17.08(21): Example of Freeway Oriented Sign.

1. Freeway Oriented Signs are only permitted as Wall Signs.
2. Quantity. One (1) Freeway Oriented Sign is permitted per Lot or Parcel abutting I-15.
3. Area.
 - a. The maximum area of a Freeway Oriented Sign shall be 50 square feet.
 - b. The area of a Freeway Oriented Sign shall be calculated by enclosing in the smallest possible rectangle the largest letters and/or elements on the Sign Face of the Wall Sign, as illustrated below:

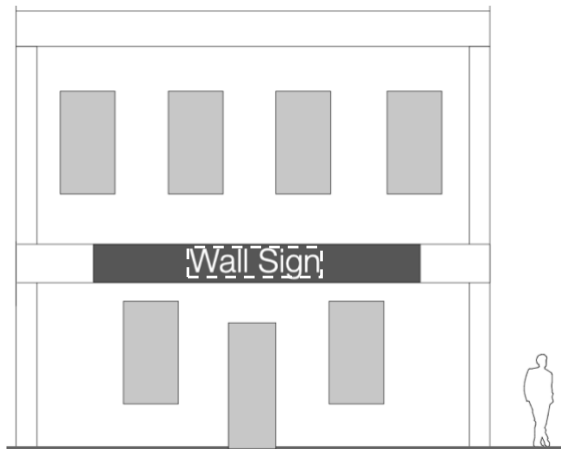


Image 17.08(22): Sign Area measurement of a Freeway Oriented Sign.

4. Height. The maximum height of a Freeway Oriented Sign shall be 25 feet above freeway grade.
5. Sign Placement. As Allowed in a particular district, Freeway Oriented Signs must be placed within 20 feet of the property line abutting one of the allowed highways.
6. Materials. Freeway Oriented Signs may be constructed from metal. Plastic and synthetic materials may only be used on the Sign face.
7. Prohibitions & Exceptions.
 - a. Pole mounted Freeway Oriented Signs are prohibited.
 - b. Electronic Message Centers are prohibited.

Article II – BILLBOARDS:

17.08.200 - Applicability.

- A. The provisions of this Article apply to all Billboards within City limits.
- B. No Billboard shall be erected, raised, moved, placed, replaced, reconstructed, extended, enlarged, or altered except in conformity with this Article. All other applicable provisions of this Code also apply.

17.08.210 - Billboards Prohibited. Billboards are prohibited in the City.

17.08.220 - Permitting and Enforcement.

- A. **Billboard Permit Required.** It is unlawful for any person to relocate or alter any existing Billboard or change the text of any existing Billboard within the City contrary to any provisions of this Article or without first obtaining a Billboard permit from the Community Development Department.
 1. No Billboard shall be relocated or altered until the plans for such Billboard have been approved and a permit issued by the Community Development Department.
 2. Any permit issued for a Billboard in conflict with the provisions of this Article shall be null and void.
 3. Permits shall only be issued to state licensed contractors unless specifically exempted by state law.
 4. All permits issued for Billboard relocation and construction shall expire after 90 days from the date issued. No extension may be granted. A new application is required for a Billboard that is not constructed during the term of its construction permit.
 5. The following changes do not require a Billboard permit, unless otherwise specified in this Article:
 - a. Changing the advertising copy or message of a Billboard specifically designed for the use of replaceable copy; or changing the advertising copy or message of a Billboard if no electrical component or structural modification is involved.
 - b. Electrical maintenance, repainting, or cleaning a Billboard.
 - c. Repair of a Billboard.

These exceptions from the permit requirements shall not be construed to relieve any Billboard Owner of the maintenance and responsibility provisions of this Article or any other applicable regulation.

B. Revocable Rights & Privileges.

1. All rights and privileges acquired under the provisions of this Article relating to Billboards over public Rights-of-Way are mere licenses. Such licenses are revocable by the City at any time, without compensation, with or without cause, whether or not such authorization contains this specific provision.
2. Notice of Revocation. If the City elects to revoke such a license, the Community Development Department shall give notice of such revocation to the permittee. Upon receipt of actual notice of revocation, the permittee shall have 90 calendar days to remove or reconstruct the Sign in a permitted manner.

C. Applications.

1. Applications for a Billboard permit shall be in a form prescribed by the Community Development Department and shall be accompanied by the appropriate fee required under the City's Consolidated Fee Schedule. All fees are non-refundable.
2. Unauthorized Construction Penalty. If Billboard construction commences before all necessary permits or licenses have been issued, the fee shall be 200% of the fee required under the City's Consolidated Fee Schedule. Payment of said fee shall not relieve any person of the need to fully comply with the requirements of this Article, nor of any other penalty prescribed in this Code.
3. Expiration of Application. A Billboard permit application expires after 90 days of inaction by the Applicant. Expired application materials may be destroyed by the Community Development Department. A new application and new application fee is required after the expiration of an application.

D. Enforcement.

1. Any Enforcement Official in coordination with the Community Development Department may enforce the regulations of this Article. In addition to the provisions in Chapter 8.14, an Enforcement Official may:
 - a. Issue a citation and/or request the Legal Department to file a Notice of Violation of this Article.
 - b. Perform abatement activities in accordance with the provisions of this Article.
 - c. Remove any Billboard located on public property or within public Rights-of-Way without appropriate permits.
2. Confiscation of Billboards on Public Property.
 - a. The City may immediately confiscate and dispose of any Billboard located on public property or within public Rights-of-Way in violation of this Code.
 - b. In addition to civil penalties, the Billboard permittee shall be liable for any damage caused to public property, public facilities, or public utilities, by reason of the placement, attachment, and/or removal of a Sign located on public property or within public Rights-of-Way in violation of this Code.

E. Violation, Penalties, and Appeals.

1. Civil penalties, as set forth in the City's Consolidated Fee Schedule, shall apply as set forth in this Article.
2. A separate offense shall be deemed to be committed on each day a violation occurs or continues to occur after proper notice of the violation and a reasonable opportunity to cure the violation, if required by this Code.
3. Appeals of the orders, administrative decisions, or interpretations arising out of the provisions of this Article shall be made to the administrative law judge in accordance with Title 2 of this Code.

17.08.230 - Nonconforming Billboards.

A. Required Removal. The City may require removal of a Billboard if, after providing the owner with reasonable notice or proceedings, an opportunity for a hearing, and complies with all other provisions in UCA § 10-9a-513(c), the City Council finds that the:

1. Applicant for a Permit to construct the Billboard intentionally made a false or misleading statement in the application;
2. Billboard is unsafe;
3. Billboard is in an unreasonable state of repair; or
4. Billboard has been abandoned for at least 12 months.

B. Structural Standards for Billboard Use Repaired, Upgraded, or Relocated under State Law.

1. Setbacks & City Property.
 - a. Unless otherwise specified in this Code, all Billboards shall be located within the boundaries of a Lot or Parcel, and more specifically inside the Buildable Area of the Lot or Parcel. No Billboard may extend into the Right-of-Way or onto City property.
 - b. All persons involved in the maintenance, installation, Alteration, or relocation of a Billboard on or within five (5) feet any Right-of-Way or any public property shall hold harmless and indemnify the City, its officers, agents, and employees against any and all claims of negligence resulting from such work.
 - c. Prior to commencing work on such Billboard, in addition to receiving a Building Permit, all such persons shall:
 - i. Sign a written commitment to indemnify and hold the City harmless from all claims, injury, or damage;
 - ii. Maintain all required insurance;
 - iii. File with the City a certificate of insurance, satisfactory to the City Attorney, to indemnify the City for any form of liability arising from the maintenance, installation, Alteration, or relocation of the Billboard; and
 - iv. First obtain a public Right-of-Way encroachment permit from the City.

2. Construction.

- a.** Any Billboard repaired, upgraded, or relocated under an exception to local zoning provided by state law shall not exceed the height, area of the Billboard face, or size of the Structure being repaired, upgraded, or relocated.
- b.** Engineering Required. A Request to relocate a Billboard shall be accompanied by engineering drawings stamped and signed by a structural engineer licensed by the state of Utah attesting to the adequacy of the proposed construction of the Billboard and its supports.
- c.** Affixation. All Billboards shall be permanently affixed to the ground via monopole construction unless the Community Development Department determines that special site or safety conditions demand an alternative support system.
- d.** Damage Repair. Any damage resulting from the removal, repair, replacement, or installation of any Billboard shall be repaired by the Billboard owner within thirty (30) calendar days from the date of the damage.
- e.** Component Certification. All electrical Billboard component parts must be approved and labeled as conforming to the standards of the United States Bureau of Standards, the Underwriters' Laboratories, Inc. or other similar institution of recognized authority.

3. Maintenance.

- a.** All Billboards shall be maintained in a state of good, safe, and orderly repair. Exposed surfaces shall be regularly cleaned and repaired. Defective and damaged parts, dirty exposed surfaces, and flaking or faded paint shall be remedied as soon as reasonably practicable.
 - b.** The ground space within a radius of twenty feet from the base of any Billboard shall be kept free and clear of all weeds, rubbish, and flammable material.
 - c.** All Billboards shall incorporate functional design elements that reasonably discourage birds from congregating on any part of the Billboard.
 - d.** If a Billboard is not brought into a state of good and orderly repair within 30 calendar days after notice of noncompliance from the City, the City may abate the unmaintained condition, and the owner or person having charge, control, or benefit of any such Billboard shall pay to the City the actual costs incurred by the City and a \$100.00 fee to offset the City's associated administrative costs.
- 4.** A Billboard required by state law to be relocated within the City shall be considered a Permitted Use with Specific Standards and shall comply with the conditions set forth in in this Chapter.
- 5. Location Requirements for State-Mandated Relocated Billboards.**
- a.** A Billboard required by state law to be relocated may only be relocated west of 300 West and east of 500 West—along the I-15 corridor.
 - b.** Such a Billboard must be located in an area that meets the Landscaping standards of this Code. The minimum Landscaped Area required for a Billboard relocation is the smaller of 400 square feet or twice the area of the Billboard

face. All Landscaped Areas are subject to standards located in Section 17.06.300.

- c. Separation of Billboards. No Billboard shall be placed within 500 feet of another Billboard, as measured from the closest edge of each Billboard.
 - d. No Billboard shall interfere with, or be confused, with any authorized traffic Sign, signal, or device, vehicle line of sight, or train line of sight.
 - e. No Billboard shall project over or cross any Property Line.
- 6. Prohibited Relocation Sites. All Billboards are prohibited in the following locations:
 - a. Within 150 feet of any Residential Use as measured from the closest edge of the Billboard to the closest Property Line;
 - b. Within 150 feet of the I-15/ I-80 interchange as measured from the closest edge of the Billboard to the closest interstate Property Line. The prohibited interchange area lies west of 300 West, east of 600 West, south of 2100 South, and north of 2600 South;
 - c. Within 500 feet of the I-15/ 3300 South interchange as measured from the closest edge of the Billboard to the closest Property Line;
 - d. Within 500 feet of the S.R. 201/ 900 West interchange as measured from the closest edge of the Billboard to the closest Property Line;
 - e. Within 500 feet of the I-80/ State Street interchange as measured from the closest edge of the Billboard to the closest Property Line;
 - f. East of 300 West; and
 - g. West of 500 West.
- 7. For a Billboard relocated under state law, the Billboard owner shall consider the provisions of this Article as meeting the mutually agreed upon locations option identified in state law.
- 8. Illumination. The following provisions apply to all Billboards unless otherwise specified in this Code.
 - a. Only steady, stationary light sources directed solely at the Billboard may be used.
 - b. Flashing and internal illumination are prohibited.
 - c. External light sources used to illuminate a Billboard shall be located, housed, shielded, screened, and directed so as to not be visible from any Right-of-Way, private residence, or adjacent property within 300 feet from the light source.
 - d. No receptacle or device housing a light source used to illuminate a Billboard may extend more than 18 inches from the Billboard face.
 - e. No receptacle or device housing a light source attached to the ground may extend more than 12 inches above ground.
 - f. No portion of a Billboard may be constructed of reflective material.
 - g. Billboard lighting shall not increase the ambient lighting level more than three-tenths (0.3) foot-candle when measured at 150 feet from and perpendicular to the Sign Face.
 - h. Billboards located within 500 feet of a residential zoning district shall not be illuminated between the hours of 10 P.M. and 6 A.M.

- i. **Electronic Billboards.** Electronic Billboards are prohibited unless explicitly required to be permitted by subsequent state law requirements. If the City is required to allow electronic Billboards, all electronic Billboards shall comply with the following:
 - i. Electronic Billboards shall not flash or scintillate, cycle more than once per 20 seconds, nor feature flashing graphics or effects, video, or moving content; transitions shall not last more than one-quarter (1/4) second.
 - ii. The illumination of any Electronic Billboard shall not increase the ambient lighting level more than three-tenths (0.3) foot-candle when measured by a foot-candle meter perpendicular to the electronic billboard face at:
 - a) 150 feet for an Electronic Billboard with a surface area of not more than 242 square feet;
 - b) 200 feet for an Electronic Billboard with a surface area greater than 242 square feet but not more than 378 square feet;
 - c) 250 feet for an Electronic Billboard with a surface area greater than 378 square feet but not more than 672 square feet; and
 - d) 350 feet for an Electronic Billboard with a surface area greater than 672 square feet.
 - iii. Electronic Billboards may not be illuminated between the hours of midnight and 6:00 A.M. if located in, or within 600 feet of any primarily residential zoning district.
 - iv. All Electronic Billboards shall be equipped with an automatic dimmer or other mechanism that automatically controls the Sign's brightness and display period as provided above.
 - v. Before operation, and annually thereafter, an electronic Billboard owner shall certify to the City that the electronic Billboard complies with the City's regulations.
- 9. **Written Request.** A written request for relocating or upgrading a Billboard in accordance with state law shall be made only by the owner of the Billboard and in a form prescribed by the Community Development Department and be accompanied by the appropriate fees required under the City's Consolidated Fee Schedule. All fees are non-refundable.
- 10. **Violation.** Any violation of this Article shall be a Class-C Misdemeanor. A separate offense shall be deemed to be committed on each day a violation occurs or continues, after notice and a reasonable opportunity to cure.

C. Electronic Billboards Prohibited.

- 1. Except as provided in subsection (C)(2):
 - a. No Electronic Billboard shall be constructed or reconstructed for any reason; and
 - b. the conversion, upgrading, remodeling, or rehabilitation of any existing Billboard to an Electronic Billboard is prohibited.

- 2. Standards When Construction/Conversion Required by Law.** If after the effective date of this Section the City is required by law to allow construction of a new Electronic Billboard, or to allow conversion of an existing Billboard to an Electronic Billboard, any such Electronic Billboard shall be operated according to the following standards:
- a.** Electronic Billboards shall only contain static text, images, and graphics. Paging, scrolling, streaming, fading, rolling, window shading, exploding, dissolving, spinning, revolving, or shaking messages are prohibited.
 - b.** The dwell time of any text, image, or display on an Electronic Billboard may not exceed more than once every eight (8) seconds.
 - c.** The twirl time between subsequent text, images, or display shall not exceed one-quarter (0.25) second.
 - d.** The illumination of any Electronic Billboard shall not increase the ambient lighting level more than three-tenths (0.3) foot-candle when measured by a foot-candle meter perpendicular to the electronic billboard face at:
 - i.** 150 feet for an Electronic Billboard with a surface area of not more than 242 square feet;
 - ii.** 200 feet for an Electronic Billboard with a surface area greater than 242 square feet but not more than 378 square feet;
 - iii.** 250 feet for an Electronic Billboard with a surface area greater than 378 square feet but not more than 672 square feet; and
 - iv.** 350 feet for an Electronic Billboard with a surface area greater than 672 square feet.
 - e.** Electronic Billboards may not be illuminated between the hours of midnight and 6:00 A.M. if located in, or within 600 feet of any primarily residential zoning district.
 - f.** All Electronic Billboards shall be equipped with an automatic dimmer or other mechanism that automatically controls the Sign's brightness and display period as provided above.
 - g.** Certification.
 - i.** Prior to approval of any permit to operate an Electronic Billboard, the Applicant shall certify that the Electronic Billboard has been tested and complies with the motion, dwell time, brightness, and other requirements contained in this Section.
 - ii.** The Owner and/or operator of an Electronic Billboard shall submit a report to the City, as requested, certifying that the Electronic Billboard complies with the motion, dwell time, brightness, and other requirements herein.

Article III – MURALS:

17.08.300 - General Provisions.

- A. Applicability.** The provisions of this Article apply to all Murals within City limits. No Mural shall be painted, erected, moved, placed, replaced, extended, enlarged, or altered except in conformity with this Article. All other applicable provisions of this Code also apply.
- B. Conformity & Compliance.** Murals shall only be placed on Structures with a valid Certificate of Occupancy and in compliance with all other provisions of this Code.
- C. City Property.**
1. All persons involved in the maintenance, installation, Alteration, or relocation of a Mural on or within 5 feet any Right-of-Way or on any public property, including a public Façade Easement, shall hold harmless and indemnify the City, its officers, agents, and employees against any and all claims of negligence resulting from such work.
 2. Prior to commencing work on such Mural, in addition to receiving a Mural permit, all such persons shall:
 - a. Sign a written commitment to indemnify and hold the City harmless from all claims, injury, or damage;
 - b. Maintain all required insurance;
 - c. File with the City a certificate of insurance, satisfactory to the City Attorney, to indemnify the City for any form of liability arising from the maintenance, installation, Alteration, or relocation of the Mural;
 - d. Provide the City with a signed VARA Artist Waiver; and
 - e. First obtain a public Right-of-Way/public property encroachment permit from the City
- D. Maintenance.** All Murals shall be maintained in a state of good, safe, and orderly repair.
1. Repair. Murals shall be cleaned or restored as soon as reasonably practicable in the case of degradation, vandalism, or destruction.
 2. The Property Owner shall first make a good-faith effort to engage the original Mural artist to conduct any required repairs or maintenance before allowing the work to be performed by another.
 3. Clear space. The ground space within a radius of ten feet from the base of any Mural shall be kept free and clear of all weeds, rubbish, and flammable material.
 4. Anti-graffiti. All Murals must incorporate a clear anti-graffiti coating or similar product.

5. City abatement. If a Mural is not brought into a state of good and orderly repair within 30 calendar days after notice of noncompliance from the City, the City may abate the unmaintained condition, and the Mural permit holder and the Property Owner shall pay to the City the actual costs incurred by the City and a \$100.00 fee to offset the City's associated administrative costs.
6. Damage repair. Any damage resulting from the removal, repair, replacement, installation, alteration of any Mural shall be repaired by the Property Owner within 30 calendar days from the date of the damage.

E. Location Requirements. Murals are only allowed in the Downtown District, East Streetcar Neighborhood, City Facility, and Open Space zones as designated in the Chapter 17.03 Land Use Matrix.

F. Prohibited Locations.

1. No Mural shall interfere, or be confused, with any authorized traffic Sign, signal, or device, vehicle line of sight, or train line of sight.
2. No Mural shall be located on a Residential Structure containing fewer than 50 Dwelling Units.

G. Illumination. Murals shall only be lit exterior down-directed lighting permanently affixed to the Structure on which the Mural is placed. Up-lighting, flashing or strobing lights, and internal illumination are prohibited.

17.08.310 - Permitting and Enforcement.

A. Mural Permit Required. It is unlawful for any person to place, replace, enlarge, or alter any Mural within South Salt Lake City contrary to any provisions of this Article or without first obtaining a Mural permit from the Community Development Department.

1. No Mural shall be installed, replaced, or altered until the plans for such Mural have been approved and a permit issued by the Community Development Department.
2. Any permit issued for a Mural in conflict with the provisions of this Article shall be null and void whether or not the permit was issued by an employee of the City authorized to issue said permits or licenses.
3. Permits shall only be issued to the Owner of a Structure.
4. Mural permits and Mural permit applications are not transferable.
5. A separate Mural permit is required for each Mural.
6. Repair of routine maintenance of a Mural does not require a Mural permit, unless otherwise specified in this Article. This exception from the permit requirements shall not be construed so as to relieve any Owner of a Mural of the maintenance and responsibility provisions of this Article or any other applicable regulation.

B. Minimum Duration of Mural.

1. Permitted Murals shall not be altered or removed, except as otherwise provided in this Article, for a minimum of three (3) years after completion.

2. In order to encourage and facilitate re-development in the City, upon receipt of an application in conformance with the Code to re-develop a property containing a mural, the City Council may relinquish the City's Façade Easement prior to the expiration of the three (3) year minimum duration.

C. Revocable Rights & Privileges.

1. All rights and privileges acquired under the provisions of this Article relating to Murals within public Rights-of-Way are mere licenses. Such licenses are revocable at any time without compensation with or without cause by the City.
2. Notice of Revocation. If the City elects to revoke such license, the Community Development Department shall give notice of such revocation to Owner of the Structure on which the Mural is located. The City shall provide said Owner with at least 90 calendar days to remove the Mural.

D. Applications.

1. Applications for a Mural permit shall be in a form prescribed by the Community Development Department and be accompanied by an 8" x 11" scaled color depiction of the proposed Mural, offer of Façade Easement for the Mural surface to the City, and all applicable fees required under the City's Consolidated Fee Schedule. All fees are non-refundable.
2. Unauthorized Construction Penalty. If Mural is placed before obtaining all necessary permits, the fee chargeable to the applicant shall be 200% of the fee required under the City's Consolidated Fee Schedule. Payment of said fee shall not relieve any persons of the need to fully comply with the requirements of this Article, nor any other penalties prescribed in this Code.
3. Expiration of Application. An application shall expire after 60 days of inaction by the Applicant. Expired application materials may be destroyed by the Community Development Department. A new application and fees are required after the expiration of any application.
4. Permit Renewal Application. An applicant may apply to renew a Mural permit for a reduced fee, if:
 - a. The original Mural was constructed in accordance with the issued permit;
 - b. The original Mural has been maintained in good repair;
 - c. The Property Owner provides accurate photos of the existing Mural;
 - d. The Property Owner wishes to maintain the existing Mural for longer than the original five (5) year Mural Permit; and
 - e. The Mural conforms with the provisions of this Code.

E. Review.

1. All Mural applications shall be submitted the CDD. The CDD shall review all Mural applications for completeness and compliance with the City Code.
2. Upon a determination of compliance with the Code the Director may accept the offer of Façade Easement from the owner, submitted with the Mural application.

3. If the CDD determines that the application is not in compliance with the Code, the CDD shall deny the application and provide written notice of such denial to the Applicant.
4. Upon a determination of compliance with the Code by the CDD and acceptance of a Façade Easement by the Director, the CDD shall forward the Mural application packet to the Mayor, or the Mayor's designee for design review.
5. Upon a positive design review recommendation from the Mayor or Mayor's designee the CDD shall provide the Applicant with a Mural permit.

F. Inspections and Expiration of Permit.

1. Inspection.
 - a. A permit holder must notify the Community Development Department when its Mural is complete.
 - b. At least one photo must be submitted by the permit holder to the Community Development Department after completion of the Mural to prove that the Mural conforms to the provisions of this Article. The photo(s) must include enough detail to identify the site, size, location, and consistency with the Mural permit application.
 - c. City Officials may conduct inspections of the Mural at any time to verify compliance with this Article.
2. Permit Expiration. If a permit holder fails to submit photo(s) of the Mural within six (6) months of permit issuance, the permit is void. No further work on the Mural may be done at the premises until a new, complete Mural permit application has been submitted and processed and a new permit issued. Mural permits otherwise expire five (5) years from the date of issuance. A new Mural permit is required to preserve an existing Mural.
3. Permit Extension. The Community Development Department may extend a Mural permit once for a period of six (6) months upon a finding that the permit holder was unable to commence or continue work for reasons beyond the applicant's control. A request for permit extension must be made in writing and received by the Community Development Department at least 30 days before expiration of the permit. If an extension has not been granted before the permit expires, it is void.

G. Enforcement.

1. The Community Development Department shall enforce the regulations of this Article. In addition to the provisions in Chapter 8.14, the Community Development Department may:
 - a. Issue a permit to place, alter, or repair a Mural that conforms to the provisions of this Article.
 - b. Inspect any Mural at any stage of the placement process.
2. Violations. Unless otherwise specified in this Article, if a Mural is not brought into compliance with its permit, or this Code, within 30 calendar days after notice of noncompliance from the City, the City may abate the Nonconforming condition, including removing the Nonconforming Mural, and the Owner of such Sign shall pay

to the City the costs incurred and the Sign Abatement Administrative fee as set forth in the Consolidated Fee Schedule to offset the City's associated administrative costs.

3. Removal of Murals on Public Property.

- a.** The City may immediately remove any Mural located on public property, within a public Façade Easement, or within a public Right-of-Way in violation of this Code.
- b.** In addition to civil penalties, a Mural Owner shall be liable for any costs incurred to remove the Mural, and damages caused to public property, public facilities, or public utilities by reason of the placement and/or removal of Murals located on public property, a public Façade Easement, or within a public Right-of-Way in violation of this Code.

H. Nonconforming Murals.

- 1.** A valid, Nonconforming Mural may be used and maintained subject to the standards and limitations of this Article.
- 2.** Owner's Burden to Establish Legality. The Owner of a Mural bears the burden of establishing the Mural legally exists as a Nonconforming Mural.
- 3.** Moving, Extensions, or Alterations.
 - a.** A Nonconforming Mural shall not be reconstructed, moved, replaced, extended, altered, or enlarged unless the Mural is changed so as to conform to all provisions of this Article.
 - b.** Repair and maintenance of a Mural does not constitute alteration.
 - c.** Removal of a portion of a Nonconforming Mural shall not be a violation of this Subsection if such removal brings the Nonconforming Mural more closely into compliance with the provisions of the Article.
- 4.** Termination of Nonconforming Murals.
 - a.** Abandonment. Abandonment of a Nonconforming Mural shall immediately terminate the right to maintain such Mural.
 - b.** Violation. Any additional violation of this Code, other than its nonconforming status under this Article, shall immediately terminate the right to maintain a Nonconforming Mural.
 - c.** Destruction, Damage, or Hazard. If a Mural is damaged, destroyed, or becomes hazardous or dangerous, the right to maintain such Mural as a Nonconforming Mural shall immediately terminate.
 - d.** Structure's Change. The right to maintain a Nonconforming Mural shall immediately terminate upon the occurrence of any of the following:
 - i.** Any action that increases—by more than twenty-five (25) percent—the floor area of the Structure associated with the Mural.
 - ii.** Any change in other Uses associated with the Structure bearing the Mural to a more intensive Use, if a new certificate of occupancy is required.
 - iii.** Any change in the Structure bearing the Mural from a complying Structure to a Noncomplying Structure.

I. Violation, Penalties, and Appeals.

1. Any violation of this Article shall be a Class-C Misdemeanor.
2. Civil penalties, as set forth in the City's Consolidated Fee Schedule, shall apply as set forth in this Article.

17.08.320 - Mural Design Standards.

A. Structure Requirements. All Mural installations shall comply with the Design Standard requirements of Chapter 17.07 of this Code.

B. Surfaces.

1. A Mural is not permitted on stone surfaces.
2. A Mural is not permitted on a Window, transparent door, pilaster, cornice, Building trim (such as around windows and doors), and other recessed or projecting architectural feature.
3. A Mural shall not extend onto the ground plane.
4. A Murals is not permitted on a Façade facing an existing, single-family residential zoning district.
5. A single Mural may extend onto an additional Façade of a Structure if:
 - a. The general theme of the Mural is continued on across each Façade; and
 - b. Each Façade meets the requirements of this Article.

C. Materials. A Mural shall only be hand-painted or tiled. No Mural shall incorporate any moving, electronic, or animated element.